

Through his two decades of running organizations, John Laurito has had a passion for learning and teaching top level leadership. Answering questions like:

- ① *What makes the very best leaders so good?*
- ② *How do they influence others (and in some cases millions of people) to achieve great things and unite behind one cause or vision?*
- ③ *How can one person have so much impact on the world around them?*

Leadership is learnable. And today, John shares his expertise on stages all across the world and with companies across the globe who want to develop the very best leaders.

John served as President & CEO of Concord Wealth Management, the Boston Agency of Penn Mutual Life Insurance Company for seven years. During that time, John led the agency to more than triple the size and led the agency from last place national ranking to #2 in the country. Prior to Penn Mutual, John spent 18 years with Ameriprise Financial in various roles from financial advisor, Field Vice President, and Regional Vice President. He earned the Outstanding Leader Award and Diamond Ring Club honors, through numerous accomplishments including bringing the Hartford, CT office from #100 to #1 in the country under his leadership.

John has also run several organizations with a specialty around "turnarounds" leading four organizations through major change and transformation.

John is the host of the acclaimed leadership podcast **Tomorrow's Leader** which has listeners in 66 countries around the globe. He is the author of the book, **Tomorrow's Leader- How the Best Leaders Get Better in a Fast Changing World**.

John resides in Holly Springs, NC with his children, Nick and Sky.

